


# Vancouver Opera Responds to Reports of Unauthorized Third-Party Ticket Sales

## Arts Org Warns Against Inflated Prices From Unauthorized Resellers, Urges Public to Purchase Tickets Exclusively from Official Online Ticket Centre

**FEBRUARY 7, 2024, VANCOUVER, B.C./ Traditional territory of the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh (Squamish), and səlilwətaɬ (Tsleil-Waututh) Nations –** Vancouver Opera is facing a growing challenge with unauthorized third-party ticket resellers attempting to capitalize on the popularity of its performances. The organization is taking a proactive stance to address this issue and protect its patrons by issuing a public advisory against purchasing tickets from unauthorized platforms.

“It has come to our attention that certain third-party ticket resellers are advertising Vancouver Opera tickets at inflated prices, taking advantage of unsuspecting customers,” said Tom Wright, Vancouver Opera General Director. “Vancouver Opera wants to emphasize that the only authorized and legitimate platform for purchasing tickets to our performances is our online ticket centre. The resellers in question not only charge exorbitant prices but also jeopardize the integrity of the ticketing process, potentially leading to issues such as counterfeit tickets or denied entry to the performances. We are deeply concerned about the experiences of our patrons who unknowingly fall victim to unauthorized ticket resellers.”

To combat this issue, Vancouver Opera is actively working to raise awareness among the public about the risks associated with purchasing tickets from unauthorized sources. The organization urges patrons to exercise caution and only acquire tickets through the official Vancouver Opera online ticket centre to ensure a secure and reliable transaction.

Vancouver Opera online ticket centre offers a seamless and trustworthy ticket purchasing experience, providing patrons with the confidence that they are obtaining authentic tickets at face value. By choosing to support the official ticketing platform, patrons contribute to the sustainability of Vancouver Opera and help maintain affordable ticket prices for everyone.

Vancouver Opera is currently presenting its 2023-2024 season with Tickets available for Donizetti’s dazzling masterpiece ***Don Pasquale*** and Bizet’s much-loved opera ***Carmen.*** For more information about the 2023–2024 Vancouver Opera Season, please visit vancouveropera.ca.

## ABOUT VANCOUVER OPERA

Vancouver Opera creates extraordinary experiences that engage, inspire and entertain through voice, music and theatre. Vancouver Opera is the second largest professional opera company in Canada and is regarded worldwide for its fine mainstage productions, country-leading education programs and innovative community programs. Learn more at www.vancouveropera.ca.

Vancouver Opera has the continuing support of The Canada Council for the Arts, Government of Canada, the BC Arts Council and BC Provincial Government, the City of Vancouver Cultural Services and Vancouver Civic Theatres. Vancouver Opera's season sponsors are BMO, Mission Hill Family Estate, and the Alan and Gwendoline Pyatt Foundation.

For more information, access to photo gallery and interviews, contact
Cynnamon Schreinert. Tel: 604-802-2733; email: cynnamon@hartleypr.com
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