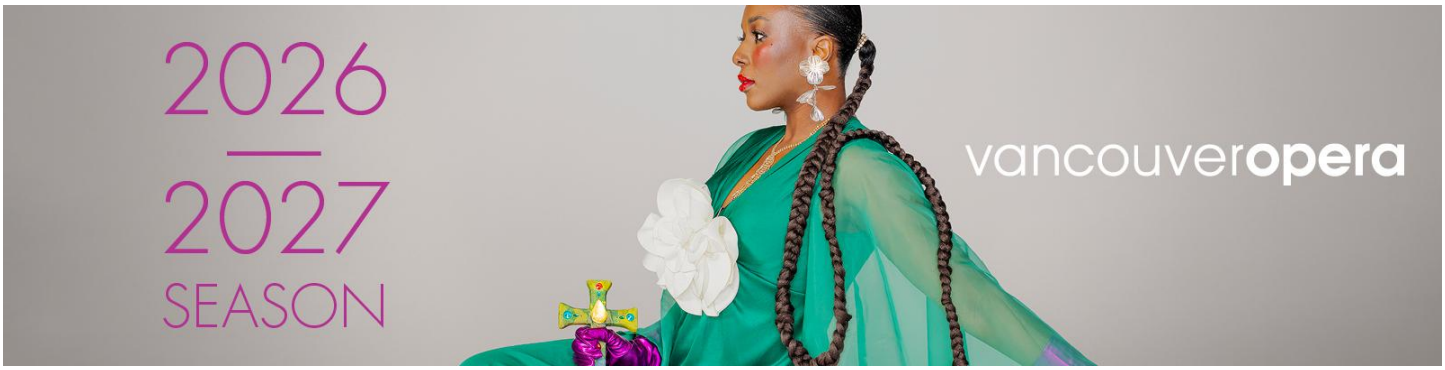


TAUPE TUESDAY RETURNS TO VANCOUVER OPERA

Vancouver Opera Celebrates Canadian Thanksgiving and the Arts with Taupe Tuesday

OCTOBER 8, 2026, VANCOUVER, B.C. / Traditional territory of the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh (Squamish), and səlilwətaɬ (Tsleil-Waututh) Nations – Vancouver Opera announces the return of *Taupe Tuesday*. For the third year, arts lovers have an opportunity to experience world-class opera at a reduced price. Playfully named as a post-Thanksgiving, north-of-the-49th counterpoint to Black Friday, *Taupe Tuesday* reflects the creativity that Vancouver Opera has fostered during its 67-year history, while highlighting VO's continued commitment to making live opera more accessible to more people.

"*Taupe Tuesday* has provided accessibly priced tickets for the last two seasons, and we knew that we wanted to bring this program back again this year," says Tom Wright, General Director of Vancouver Opera. "This program is an excellent way for us to introduce opera to new audiences who may have otherwise not purchased a ticket. *Taupe Tuesday* deals this season are 50% off A+ to D seats for *Tosca* on Thursday, October 29; *The Barber of Seville* on Thursday, February 18; and *La Traviata* on Thursday, April 29."

Vancouver Opera's blockbuster 2026–2027 season is the perfect time to experience three of opera's most cherished works. Opening with the white-hot intensity of Puccini's *Tosca* in October/November 2026, followed by the buzzing comedic energy of Rossini's *The Barber of Seville* in February 2027, the season will conclude in grand style with Verdi's beloved *La Traviata* in April/May 2027.

Adds Wright, "whether you're a lifelong opera aficionado, or someone looking to experience your very first show, *Taupe Tuesday* provides the perfect opportunity to immerse yourself in an unforgettable artistic journey with these special deals."

All *Taupe Tuesday* deals will be available online at Vancouver Opera's official website, through the box office, or by phone, starting on October 13 until Sunday, October 18 at 11:59pm. To ensure you don't miss out on limited-time offers and other important news, sign up for email notifications via Vancouver Opera's website and follow Vancouver Opera on social media for reminders. For more information about Vancouver Opera and season tickets, visit vancouveropera.ca.

2026–2027 VANCOUVER OPERA SEASON



TOSCA
By Giacomo Puccini
Queen Elizabeth Theatre
Sung in Italian with English SURTITLES™ projected above the stage
Saturday, October 24, 7:30PM | Thursday, October 29, 7:30PM | Sunday, November 1, 2:00PM



THE BARBER OF SEVILLE
By Gioachino Rossini
Queen Elizabeth Theatre
Sung in Italian with English SURTITLES™ projected above the stage
Saturday, February 13, 7:30PM | Thursday, February 18, 7:30PM | Saturday, February 20, 7:30PM | Sunday, February 21, 2:00PM



LA TRAVIATA
By Giuseppe Verdi
Queen Elizabeth Theatre
Sung in Italian with English SURTITLES™ projected above the stage
Saturday, April 24, 7:30PM | Thursday, April 29, 7:30PM | Saturday, May 1, 7:30PM | Sunday, May 2, 2:00PM

ABOUT VANCOUVER OPERA

Vancouver Opera creates extraordinary experiences that engage, inspire, and entertain through voice, music, and theatre. Vancouver Opera is the largest professional opera company in Western Canada and is regarded worldwide for its fine mainstage productions, country-leading education programs, and innovative community programs. Learn more at www.vancouveropera.ca.

Vancouver Opera has the continuing support of The Canada Council for the Arts, Government of Canada, the BC Arts Council and BC Provincial Government, the City of Vancouver Cultural Services and Vancouver Civic Theatres. Vancouver Opera's season sponsor is MONTECRISTO.

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For more information, access to photo gallery and interviews, contact
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