

Vancouver Opera Announces TAUPE TUESDAY deals for 2025

Vancouver Opera Celebrates Canadian Thanksgiving and the Arts with Taupe Tuesday

OCTOBER 10, 2025, VANCOUVER, B.C./ / Traditional territory of the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh (Squamish), and səlilwətaɬ (Tsleil-Waututh) Nations – Vancouver Opera announces the return of a twist on Black Friday with *Taupe Tuesday* on October 14th. *Taupe Tuesday* is the Canadian arts community equivalent of America's Black Friday, and it all starts with Vancouver Opera. This event offers a remarkable opportunity for arts lovers and opera enthusiasts alike to experience world-class performances at a reduced price.

Playfully named Taupe Tuesday, this exclusive event reflects the creativity, elegance, and culture that Vancouver Opera has fostered during its 66-year history. It also highlights Vancouver Opera's continued commitment to making live opera more accessible to more people.

"Opera is sometimes misconstrued as inaccessible, whether artistically or in cost of entry", says Tom Wright, General Director of Vancouver Opera. "We wanted to change that perception and create a program where anyone can attend an opera performance. This year, all Thursday performances of our three 2025–2026 season productions will be available at a very special price: tickets will be 50% off in selected sections."

Whether you're a lifelong opera aficionado or someone looking to experience your very first show, *Taupe Tuesday* provides the perfect opportunity to immerse yourself in an unforgettable artistic journey with these special deals. Vancouver Opera opens its 2025–2026 season in October with Verdi's eternally thrilling ***Rigoletto***, followed by Mozart's light-hearted ***Così fan tutte*** in February 2026. ***La Bohème,*** Puccini's enduring love story, closes the season in blockbuster style with a five-show run in April/May 2026.

All *Taupe Tuesday* deals will be available online at Vancouver Opera's official website, through the box office, or by phone. To ensure you don't miss out on these **limited-time offers**, sign up for email notifications via Vancouver Opera's website and follow Vancouver Opera on social media for reminders.

For more information about the 2025–2026 Vancouver Opera season, please visit vancouveropera.ca.

ABOUT VANCOUVER OPERA

Vancouver Opera creates extraordinary experiences that engage, inspire, and entertain through voice, music, and theatre. Vancouver Opera is the second-largest professional opera company in Canada and is regarded worldwide for its fine mainstage productions, country-leading education programs, and innovative community programs. Learn more at www.vancouveropera.ca.

Vancouver Opera has the continuing support of The Canada Council for the Arts, Government of Canada, the BC Arts Council and BC Provincial Government, the City of Vancouver Cultural Services and Vancouver Civic Theatres. Vancouver Opera's season sponsor is Montecristo Jewellers.

For more information, access to photo gallery and interviews, contact
Cynnamon Schreinert. Tel: 604-802-2733; email: cynnamon@hartleypr.com

To unsubscribe from the HartleyPR Arts media list please click here.